



PACK EXPO 2022: Constantia Flexibles shows how consumer goods can be packaged more sustainably

Vienna, September 22nd, 2022

At the packaging trade show, PACK EXPO International, the global packaging manufacturer Constantia Flexibles showcases its more sustainable product lines. From October 23th to 26th, 2022, the company will present the packaging solutions of tomorrow at the McCormick Place convention center in Chicago, Illinois.

For many, the world has been at a standstill for the last few years. Almost no events took place, and the pandemic gripped the media landscape. But there has been a lot of innovation in the past few years. After a four-year break this fall, everything will revolve around tomorrow's packaging solutions at the Chicago Convention Center. Constantia Flexibles, the world's third-largest manufacturer of flexible packaging, will be right at the forefront: In the South Building, Booth S-2696, Confectionery Pavilion, the packaging company will present its packaging solutions for consumer goods.

The manufacturer's more sustainable product lines will be in focus. Presenting packaging solutions for food, beverages, confectionery, dairy, meat and fish products to personal care and pet food, Constantia Flexibles shows how consumers can bring recyclable products into their homes. One thing is clear, a shift to more sustainable packaging solutions across all consumer product sectors must happen. Constantia Flexibles focuses on the principles of the circular economy to promote sustainability. "Multi-material packaging, in particular, causes major challenges for the industry, as it is difficult to recycle. Therefore, we are focusing on safe and equally high-performing mono-material solutions to meet the circular economy and to promote a more sustainable tomorrow," says Pim Vervaat, CEO of Constantia Flexibles.

The Ecolutions family: high-performance recyclable packaging.

Consisting of the EcoLam, EcoVer, EcoPaper, and EcoAlu product lines, the Ecolutions family shows that recyclability and high packaging performance can be perfectly combined.

EcoLam mono PE laminates are thinner and more heat resistant and offer a wider sealing window than other products in the sector. Another remarkable feature is the barrier characteristics, which can be adapted to the content. For example, EcoLam offers a water vapor barrier, EcoLamPlus has an additional barrier against oxygen, aromas, and mineral oils, and EcoLamHighPlus provides aluminum-like barrier properties.

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The recyclable **EcoPaper** family offers many individual paper solutions. For example, EcoPaperPlus is perfect for applications that require a medium barrier. Applicable for products that require a barrier against aromas and grease, such as confectionery, snacks, and household and personal care products.

EcoVer mono PP solutions are available in various barrier levels and can be used for various packaging applications. Especially EcoVer's high thermal resistance offers new possibilities: the packaging solution features an improved outer layer in combination with a sealing layer that starts to seal already at low temperatures to allow a wider sealing window.

With 50% less thickness than standard coatings, **EcoPeelCover** from our EcoAlu product line provides a more sustainable sealing solution for PP and paper cups. The absence of solvents in combination with UV flexographic printing, high resistance, and a sealing temperature range of 200 to 280°C show that Constantia Flexibles' innovations promote sustainability on many levels.

More innovation, more sustainability

"We are most proud of our EcoPressoLid and CompresSeal innovations. They perfectly reflect how crucial investments in research and development are to make the packaging industry more sustainable," adds Vervaat.

The EcoPressoLid capsule lid from Constantia Flexibles is compostable, biobased, and perfect for sealing the top and bottom of compostable coffee capsules. The EN13432 certified material was awarded "OK Compost Industrial" by TÜV Austria in 2022 and convinces with its high oxygen barrier and excellent performance during the brewing process - two essential properties for high-quality, sustainable capsules.

Together with the Dutch film manufacturer Plasthill B.V., Constantia Flexibles has developed its latest innovation – the **CompresSeal technology**. It is based on a new micro-embossing technology that enables the basis weight of polyolefin sealing films to be reduced by up to 30% without any change in packaging thickness.



Constantia Flexibles at PACK EXPO 2022

Learn more about product innovations and product lines. Visit Constantia Flexibles on-site at PACK EXPO 2022 in Chicago Flexibles at the **McCormick Place Chicago** convention center in the **South Building, Booth S-2696, Confectionery Pavilion**. Thomas Schulz, VP Marketing and Communication at Constantia Flexibles, will be available for statements and coordinate brief interviews with the Constantia Flexibles experts.

Images (all images ©Constantia Flexibles)

Picture 1: Pim Vervaat, CEO Constantia Flexibles

Picture 2: EcoPressoLid: TÜV Austria certified coffee capsule lidding.

Picture 3: CompresSeal: The CompresSeal innovation for packaging formats gives a more sustainable choice for customers.

Picture 4: EcoLam Family: Polyethylene-based laminate with different barrier-properties.

Constantia Flexibles is the world's third largest manufacturer of flexible packaging solutions.

Under the guiding principle 'People, Passion, Packaging', 8,750 employees produce customized packaging solutions at 38 sites in 16 countries. Numerous international corporations and local market leaders from the consumer and pharmaceutical business segments use the sustainable and innovative products. Sustainability is a focus at Constantia Flexibles: The company was rated Level A by Climate Change Leadership (CDP) in 2021 and Gold by EcoVadis in 2022.

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